

Joshua Cheng

User Experience and
Product Designer
with some front end dev skills

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About Me

I am a user experience and product designer, from **Vancouver, Canada**. I've recently graduated from Simon Fraser University's school of interactive arts and technology, where I concentrated in **Design** and **Interactive systems**. I'm ecstatic when it comes to learning new skills and growing as a designer, and can't wait for my next challenge.

I recently completed an internship as an Interaction designer at Digital Product School by UnternehmerTUM in Munich, Germany, solving bike mobility issues for the city.

"I'm living in the present, but I'm looking forward to what my future entails."

Tool Belt

Graphics and Interface

Sketch
Illustrator
Photoshop

Prototyping

Principle
Framer
Invision

Teamwork

Github
Google Drive
Slack

3D Design

Solidworks
SketchUp

Dev

HTML / CSS
Javascript
Wordpress / Wix / Bootstrap

Experience

Interaction Design Internship

Digital Product School - Mobility Issues May - August 2018

Worked closely with the city of Munich, Germany, to identify overcrowded and dangerous routes for cyclists. We built a working MVP in 3 months, with design decisions based on validated, and tested data from our daily sprints.

Freelance Product Design

Classlete - Sports based start-up Jan 2018 - Present

Remote Product Design for an early stage start-up. Working closely in a small team, dividing and completing weekly tasks towards creating a networking hub for high school student athletes.

Freelance User Experience

Beam Wallet - Mobile Payments Aug - Sept 2017

Researched current issues and opportunities in a target market that they are trying to get into. Complemented the research with a viable solution; including a high fidelity prototype implemented into the existing interface, GIFs of the user interactions, and steps to conduct further user testing.

Student Project User Experience and Prototyping

Spotify Concerts - Getting Fans into Concerts March - April 2017

Student project building upon the Spotify music app, allowing listeners to get early access to concert tickets, based on their listening habits. Targeted the Discovery, Assurance, Engagement, and Reflection stages of the concert process.

Education

BSc Interactive Arts and Technology

Simon Fraser University Sept 2012 - June 2017

Concentration in Design and Interactive Systems

Business Administration

Vancouver Island University Sept 2010 - June 2012

Concentration in Marketing and Web Management

*Found a passion for design and transferred universities to fit my needs

References available upon request